



## 2023 Business Listing Fee Schedule

Features	What's Included	What's Extra*
Configured to be viewable on desktop, tablet and mobile	✓	
Your business contact Info, at top and bottom of page	✓	
List of services with standardized icons	✓	
Two counters for statistics/metrics	✓	
Use of a custom colour linked to your brand	✓	
“About” blurb with logo, and outbound link to business	✓	
Room for up two supplied images	✓	
Embedded video clip link (optional)	✓	
Location with Map (optional)	✓	
FAQ section		✓
Gallery/Testimonial section: up to 3 photos with short descriptions and links		✓
Additional images, or stock photos provided by CT if none supplied by business.		✓
Downloadable PDFs, short publications or brochures.		✓
<b>Total Cost:</b>	<b>\$359 USD</b> per annum	<b>\$25 USD</b> per additional item, one time

\*Extras: additional charge apply for items that require more space on server and/or additional time by staff for formatting, uploading and potential troubleshooting. For further inquiries contact Michelle Watson, Managing Director, at: [mwatson@culturetrove.com](mailto:mwatson@culturetrove.com)



## **Additional Promotion Opportunities**

### **Featured Listings: \$199/quarter annum**

Your thumbnail images and description are on the Culture Trove home page, and lead page of the business listing area of the Culture Trove Website, for 90 calendar days.

### **Newsletter Promotional Ad: \$79/issue**

Have your business featured as either a banner ad, or a footer ad.

### **Newsletter Highlighted Sponsor: \$99/issue**

Have your business featured with an image, informative blurb (250 words or less) and outbound link to your business website, as part of the newsletter's content.